

ABSOLUT

*Scandinavian perspectives on management in
the new working life*

MANAGEMENT

Edited by Åke Sandberg

*This book has grown out of research into a
long Swedish and Scandinavian tradition of
a belief in qualifications, dialogue, equality
and democracy at work as goals and as
means to competitiveness and welfare*

Equal pay for equal work has meant strong pressure on companies in Scandinavia to stay competitive, and industrial transformation was supplemented with an active labour market policy with support and retraining for displaced workers. This relative security leads to employees and unions that are positive to rationalisations and new technology. Scandinavian countries are repeatedly found at the top of international benchmarking lists when it comes to welfare and quality of life, but also competitiveness, R&D and investment climate. This social contract of solidarity is now endangered. Many jobs are under threat and increasing numbers of jobs are of a temporary or precarious nature. Inequalities are growing, including in the Scandinavian countries that used to be among the most equal countries in the world.

The book gives accounts of ideology and practice in work and management in Scandinavia, and we hope it will give the reader some new insights into Scandinavian models and practices and how international trends are used and adapted in Scandinavia. An underlying question is: Under what social and historical conditions, and with what strategies, might it be possible to combine equality and “good work” with productive, competitive companies?

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The book will be released by SNS Publishing house, Stockholm, in the autumn of 2012, in cooperation with an international academic publisher. www.sns.se/forlag

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Åke Sandberg & Fredrik Movitz: Introduction - Work and management in Scandinavia
Fredrik Movitz, & Åke Sandberg: All gone but still there? Change and stability of the Swedish model and Swedish management

Torsten Björkman: Management – Still a fashion industry
Anders Bruhn, Anders Kjellberg & Åke Sandberg: Swedish trade unions facing challenges

Anders Boglind: Volvo and the Swedish organization and management model
Bo Blomquist, Tomas Engström, Dan Jonsson & Lars Medbo: Assembly system designs and work organizations within the Swedish automotive industry

Christian Koch: When the Blues meet the Blue Eyes - Danish Management, Technology, and Work between Democracy and Globalization

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